



SKF Mapro van in Gujarat



On 16th March 2006, SKF Service Business Unit launched an initiative for its customers - The SKF Mapro Van. The SKF Mapro Van has everything that one would want to know about SKF Maintenance Products. Right from the new-age products to special tools to elaborate presentations and films on new technology and innovations to much more.

This SKF Mapro Van, a display and demo van from SKF is created for extremely busy professional in the field of Engineering and Maintenance. The Mapro van is well equipped with a product exhibition area, discussion area and also has a facility for making presentations to customers. The van has a television where one can screen SKF and product demonstration films.

Product literature is also available in the van.

This Mapro van helps customers understand and experience the complete world of SKF Maintenance Products at their doorstep.

SKF believes in sharing knowledge, information and latest developments in the field of Maintenance products. SKF also believes in maximizing convenience for their customers. The SKF Mapro Van is another step in that direction.

The Mapro van covered around 90 customers in and around Pune, Aurangabad and Nashik during the months of April and May 2006, while on its run in Maharashtra and then moved to the state of Gujarat.